Can human beings really create their own gods and worship them? Is that possible?

In Jeremiah 16:10-12, the Lord predicts the great destruction He is going to bring on Israel through deadly diseases, by the sword, and by famine; and then He says to Jeremiah: "When you tell these people all this and they ask you, 'Why has the Lord decreed such a great disaster against us? What wrong have we done? What sin have we committed against the Lord our God?' then say to them, "It is because your fathers forsook me," declares the Lord, "and followed other gods and served and worshipped them. They forsook me and did not keep my law. But you have behaved more wickedly than your fathers. See how each of you is following the stubbornness of his evil heart instead of obeying me."

And in verse 20 the Lord asks, "Do men make their own gods? Yes, but they are not gods!"

Do we sometimes find ourselves dissatisfied with God? If we emphatically say "NO!" with our lips but in our hearts and lives worship and serve other gods, are we not deceiving ourselves?

If we were satisfied with the God who wishes to fill every area of our lives with His truth and holiness and love, would we be bowing down at other altars?

Would we be giving part of our worship and love and obedience to other gods, such as possessions or power or pleasure, and part to the living God?